

200; Fuel Flexibility Strategies & Tactics for Coal Consumers Sponsorship Benefits

Diamond Level - Title Sponsor \$2500

Exclusive Sponsorship Opportunity

Your company is the exclusive title sponsor for the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference. This sponsorship provides maximum level visibility for your company.

Sponsorship includes:

1. Two complimentary registrations to the conference
2. 750 word company write-up in the final program
3. Your banner (supplied by your company) displayed in the conference session hall
4. Top priority acknowledgement on conference signage
5. Logo with link to your website placed on the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference webpage
6. Exhibit table at the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference.
7. Your company name and logo displayed on a Power Point slide show at the beginning of the conference and during breaks
8. Recognition of your company sponsorship in all collateral materials promoting the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference.
9. Sponsor ribbon on nametag for every attending member from your company
10. Distribution of approved promotional material at each attendee seat
11. 25% discount for 2009 Coal Market Strategies Sponsorship (Cannot be combined with other multiple conference discounts)

Platinum Level Sponsor \$1500

One Sponsor per option

• BADGE SPONSOR - EXCLUSIVE SPONSORSHIP OPPORTUNITY

Your company is the exclusive badge sponsor for the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference. Your company logo will be imprinted on all attendee badges.

• ATTENDEE MEMENTO SPONSOR - EXCLUSIVE SPONSORSHIP OPPORTUNITY

Your company is the exclusive Memento Sponsor for the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference. Your company logo will be imprinted with ACC's logo on attendee gifts.

Sponsorship includes:

1. One complimentary registration to the conference
2. 500 word corporate profile in final conference program
3. Badge sponsor will have company logo imprinted on all attendee badges. No additional signage will be included with badge sponsorship
4. Additional acknowledgement on conference signage
5. Logo with link to your website placed on the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference webpage
6. Your company name and logo displayed on a Power Point slide show at the beginning of the conference and during breaks
7. Sponsor ribbon on nametag for every attending member from your company.
8. Attendee Memento Sponsor's logo will be imprinted along with ACC's logo on attendee gifts (sponsorship request must be made 4 weeks in advance to allow imprinting)

Gold Level Sponsor \$1250

NETWORKING LUNCHEON SPONSOR - EXCLUSIVE SPONSORSHIP OPPORTUNITY

Your company is the exclusive Luncheon Sponsor for the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference Networking Luncheon.

Sponsorship includes:

1. 250 word corporate profile in final conference program
2. Acknowledgement on appropriate signage i.e. reception, session etc.
3. Logo with link to your website placed on the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference webpage
4. Sponsor ribbon on nametag for every attending member from your company
5. Approved literature placed on the ACC registration table (Registration Table Sponsor only)

Silver Level \$1000

RECEPTION SPONSOR

Your company is the sponsor for the networking reception at the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference.

Sponsorship includes:

1. 100 – word corporate profile in final conference program
2. Acknowledgement on conference signage
3. Additional acknowledgement on applicable signage
4. Sponsor ribbon on nametag for every attending member from your company

Bronze Level \$750

ROUNDTABLE BREAKFAST SPONSOR

Your company can choose to sponsor the roundtable breakfast at the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference..

Sponsorship includes:

1. 100 – word corporate profile in final conference program
2. Acknowledgement on conference signage
3. Additional acknowledgement on applicable signage
4. Sponsor ribbon on nametag for every attending member from your company

Copper Level \$500

REFRESHMENT SPONSOR

Your company can choose to sponsor a break or breakfast at the 200J Fuel Flexibility Strategies & Tactics for Coal Consumers Conference.

Sponsorship includes:

1. 100 – word corporate profile in final conference program
2. Acknowledgement on conference signage
3. Additional acknowledgement on applicable signage
4. Sponsor ribbon on nametag for every attending member from your company

Pewter Level - Exhibitor

Exhibiting provides you with the opportunity to speak with industry leaders and decision makers one-on-one. We limit the number of exhibits at ACC conferences so that attendees have ample opportunity to visit exhibits.

- ACC MEMBER \$600
- PROSPECTIVE MEMBER \$750

Exhibit Space includes:

1. One tabletop exhibit placed to achieve maximum visibility
2. One conference registration

Exhibit space is limited, so please request early!

Upcoming ACC Events

Fuel Flexibility Strategies & Tactics for Coal Consumers	6/23 - 24, 2009	St. Louis, MO
Coal Market Strategies	10/6 - 8, 2009	Williamsburg, VA
Coal Trading Conference	12/7 - 8, 2009	New York, NY
Spring Coal Forum	3/2 -3, 2009	Tampa, FL